



MEDIA KIT 2010

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*Weddings*



## *The Exclusive Bridal Resource*

Unique to the marketplace Opulence Weddings is an inspiring new magazine, which offers consumers a comprehensive source book of regional suppliers while enabling local and national businesses to market themselves to a clearly defined target audience. With a chic, classy and cultured design, high quality printing and informative, entertaining editorials, Opulence Weddings is an attractive and necessary bridal resource.

As an advertiser in Opulence Weddings, you will reach thousands of brides-to-be seeking your products and services. All advertisers in the magazine will receive a free listing in the "Resource" area of the magazine and on the widely publicized web site [www.opulenceweddings.com](http://www.opulenceweddings.com). This will also provide brides and grooms with additional access to advertisers. The site will also provide brides and grooms with the very latest news from the region, inspiration, recommendations and discounted subscription offers as well as entry forms for our competitions and giveaways.

IN EVERY ISSUE



BANQUET & RECEPTION FACILITIES  
BEAUTY SALONS  
BRIDAL ACCESSORIES  
CAKES  
CATERERS  
COSMETICS AND SKIN CARE  
DAY SPAS  
FASHION  
FLOWERS  
GOWNS  
HONEYMOONS  
INVITATIONS  
JEWELERS  
LIMOUSINES  
LIVE BANDS AND MUSICIANS  
PHOTOGRAPHERS  
REHEARSAL DINNER AND RECEPTION  
LOCATIONS  
VIDEOGRAPHERS  
WEDDING PLANNERS  
AND MORE.

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## EDITORIAL CALENDAR



### **SPRING 2010**

Venue: Destination Weddings

Feature: Flowers

Fashion: Jewelry

**Available date: 01 March**

**Ad Space Closes: 12 February**

### **SUMMER 2010**

Venue: Hotels

Feature: Wedding Planners

Fashion: Mother-of-Bride

**Available date: 01 June**

**Ad Space Closes: 14 May**

### **FALL 2010**

Venue: Historic Homes

Feature: Stationary

Fashion: Veils

**Available date: 01 September**

**Ad Space Closes: 13 August**

### **WINTER 2010**

Venue: Unique & Individual

Feature: Cakes

Fashion: Winter Fashion

**Available date: 01 December**

**Ad Space Closes: 12 November**

Schedule subject to change. For the latest version go to [www.opulenceweddings.com](http://www.opulenceweddings.com)

# WEBSITE

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Complete Wedding Resource for the Texas Bride

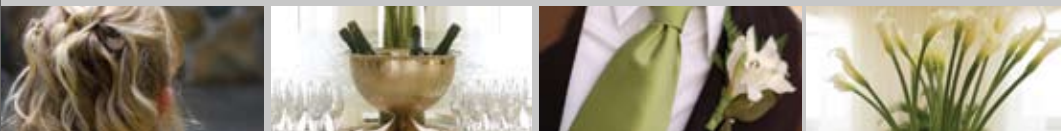


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## www.opulenceweddings.com

### Reach today's internet driven brides-to-be

The internet is a wonderful planning tool and a great time-saver; more than 70% of new brides say they used wedding web sites as a resource for wedding planning advice, tips and ideas.

Today's brides are shopping online at **opulenceweddings.com** for a variety of wedding products including:  
- invitations - favors - bridal accessories - jewelry - honeymoon travel

At **opulenceweddings.com** you can stand out by bringing your business Center stage  
- our talented writers will feature your business with an article that sets you apart from the rest.  
- our virtual tours are professionally produced videos that highlight your business.  
- our weekly bridal leads put you in touch with the newest brides-to-be.

**Plus** - Don't forget about the Bridal expos -- be a leader in the crowd

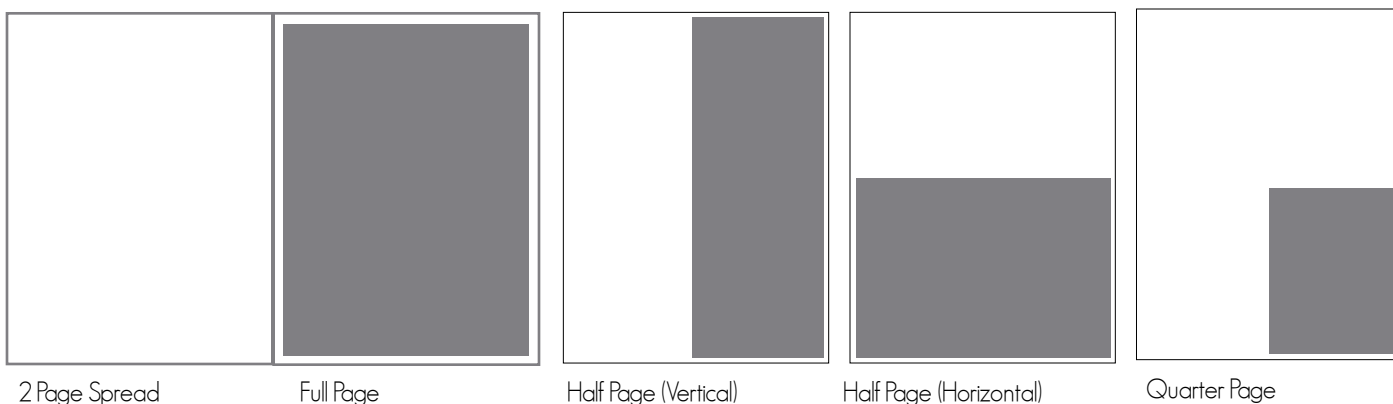
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# RATES

FULL COLOR	WIDTH/HEIGHT	1 ISSUE
2 Page Spread	16" x 21"	5,000.00
Full Page	8" x 10.5"	3,250.00
1/2 Page (vertical)	4" x 10.5"	2,500.00
1/2 Page (horizontal)	8" x 5.25"	2,500.00
1/4 Page	4" x 5.25"	2,000.00
Resource Guide		500.00

Magazine will be available for a two-month period. (Great value!)

\*Prices shown are per issue and will be billed accordingly.



### Web Drop box for large files (preferred method):

- <http://dropboxyou.sendit.com/OpulenceMagazine475166>

### E-mail

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